**Prospects for the development of the National Park "Russian Arctic" in the tourism sector**

**Gladkaya Valeriia Sergeevna**

**E-mail:** [**gladkaya1993@mail.ru**](mailto:gladkaya1993@mail.ru)

**The Northern Arctic Federal University named after M.V. Lomonosov**

Tourism is one of the most popular forms of recreation in the modern world. In recent years, tourism has developed considerably and becomes massive socio-economic phenomenon of international scope. Tourism is developing rapidly due to the expansion of political, economic, scientific and cultural relations between the nations and peoples of the world.

One of tourism activities is Arctic tourism. Exotic tours, including the North Pole choose a sufficient number of people. Arctic tourism has many prospects in the tourism sector. Firstly, the Arctic is a huge area, and secondly, the Arctic is little study in terms of tourist routes and suspense wide range of fans of exotic tourism and professional visitors.

The object of the study is national park "Russian Arctic". National Parks are natural objects that are created for the protection and rational use natural and cultural objects that make up a nation-wide value, in order to enable people to gain additional knowledge and pleasure in contact with nature, culture and history of the people.

The national park covers a total of 14 260 km2. It comprises 6 320.9 km2 of reserve lands in Arkhangelsk Region (northern part of Severny Island of the Novaya Zemlya Archipelago and its adjacent islands) and 7939.1km2 of water reserve land (12 nm wide section of the inland sea waters and territorial waters of the Russian Federation adjacent to the northern part of Severny Island of the Novaya Zemlya Archipelago and its adjacent islands).

In the Arkhangelsk region the development of polar tourism is dictated by the geographical location of the region. Gradually growing interest in the Arctic by the tourists from other countries. In addition, there is building relations with the Murmansk region, aimed at creating mutually beneficial joint tourist routes. []

The development of this region has its own specifics:

- Nature is almost untouched by man (excluded massive flows of tourists)

- Monitoring the state of the environment and monitor tourism activities;

- One of the main directions of this eco-tourism, which preserves the natural environment, a unique way of life of the people,

- The development of tourism in the Arctic is happening on sparsely and remote areas, which creates difficulties in providing infrastructure

Aim and objectives of my project: the study of the activities of the prospects of the national park "Russian Arctic" in the tourism sector

In this paper we will discuss:

- Characteristics of the national park "Russian Arctic";

- Potential National Park;

-Basic Types of tourism in the area and offered tours;

- Characteristics of the main consumers of the tourism product;

- Infrastructure

- Obstacles to the development of tourism

- Prospects for the development of the national park.

Prospects for the development of tourism in the national park "Russian Arctic"

- International cooperation

- Policy of the Government of the Russian Federation in relation to socio-economic development of these regions

- Remote Arctic areas of high land contributes to the organization of large tours;

- Objects of cultural heritage contribute to attracting large flows of tourists;

-Natural Complexes in the state of nature and the diversity of fauna.

Expected results: based on the study of articles, research papers, and site of the national park to identify prospects for the development of the national park and to propose measures to improve the performance

References:

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