1. **Project title:** The gastronomy is the part of sustainable tourism

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1. **Introduction:**

The concept of sustainability is closely linked to the balance. Balance is one of the most important components of gastronomy. Development of the area has link with the cultural sphere, as well as agriculture and other. It is important to note that the concept of gastronomy includes not only cooking, but also social and cultural factors [4]. And of course gastronomy is closely linked to tourism and creating an image of a destination.

Gastronomy plays one of the leading roles in rural tourism. For example, a book «Food, Agri-Culture and Tourism, on the topic Linking local gastronomy and rural tourism: interdisciplinary perspectives», Ph.D. Katia Laura Sidali and Prof. Achim Spiller investigates the connection of tourism industry and food and agriculture. Thus, the territory of gastronomy can help create a sustainable competitive advantage [1].

Moreover, other scientists confirm this connection. Rebecca Sims wrote in her study “Food is important to sustainable tourism on a number of levels: money for local economy; local products are not transported (ecological effect of reducing gasoline consumption); create a unique food image of destination” [2].

1. **Aim and objectives of the project**

Aim:

To investigate the strong correlation between gastronomy and sustainable tourism based on the research of other scientists.

Objectives:

Create a table of cases in gastronomic tourism (and sustainable factors) based on scientists papers;

Compare cases and identify general and special aspects (content analysis of articles) .

1. **Methodology and data**

This research methodology requires gathering relevant data from secondary analysis: articles, case-studies, and etc.

**Limitations:**

First, there is temporary limitation (applying only modern cases).

Second, this paper has theoretical backgrounds and does not investigate sufficiently large number of cases. Therefore, its findings cannot be generalised.

Third, the present study is focused on only one factor (gastronomic) and is not a complete view.

1. **Expected Results**:

The result of the research has comparative analysis of case studies. Results to show strong link between local foods and sustainable tourism in the territory. In addition, I hope to find more than 3 general features between the cases.

1. **References:**

1) Baloglu S., Uysal, M. Market segments of push and pull motivations: a canonical correlation approach. International Journal of Contemporary Hospitality Management, 1996, 8(3) : 32-38 P.

2) Rebecca Sims «Food, place and authenticity: local food and the sustainable tourism experience» Journal of Sustainable Tourism Vol. 17, No. 3, May 2009, 321–336 P.

3) Katia Laura Sidali, Birgit Schulze «Food, Agri-Culture and Tourism, on the topic linking local gastronomy and rural tourism: interdisciplinary perspectives» Springer Science & Business Media, 2011, 197 P.

4) Valery Gordin, Julia Trabskaya «gastronomic destination brand: approaches and applications». St. Petersburg.: "Publisher" Lefty. Saint-Petersburg ", 2014, 204 P.

And others.